

Texas Wesleyan At-a-Glance

- 2,600 students
- 15:1 student-faculty ratio
- 8 NAIA sports
- 65 clubs and organizations
- 85% of students receive financial assistance
- 3 residence halls
- New student apartment-style housing available

Bachelor of Business Administration at Texas Wesleyan University

Why choose to study business administration at Texas Wesleyan?

The School of Business Administration and Professional Programs is committed to creating a learning environment, which is conducive to the total development of the student. It is essential that students obtain the philosophical, intellectual, psychological, social and economic orientation needed for a career in business. Therefore, the development of human leadership capabilities, which include the collection, interpretation and application of knowledge, is emphasized. Wesleyan graduates will be effective leaders who are able to integrate and apply the knowledge and experiences gained from their collegiate study.

Texas Wesleyan's faculty is committed to helping students develop the necessary capabilities for success, including the ability to obtain a position in a business, industrial, or government organization and then to secure a position of leadership and responsibility. The faculty's primary task is teaching and advising, which encourages independent thinking and leads to free and honest inquiry. Classes average 25 students who are immersed in an environment where teaching and service are the most important components. Students learn from experts in the classroom and obtain first-hand knowledge from dedicated faculty, of whom 95% hold doctoral or terminal degrees in their field.

How valuable is a degree in business administration?

Employment of individuals with a degree in business is expected to increase faster than the average for all occupations throughout the next decade. Increasing domestic and global competition in products and services offered to consumers will bring an increased demand for marketing, promotional and public relations efforts. In the near future, with the increasing trend of hiring contractors instead of additional full-time staff, businesses such as management and public relations firms may experience rapid growth. In addition, many job openings will become available each year as a result of employees moving into top management positions, transferring to other jobs or leaving the labor force. (Source: The Collegeboard)

Areas of Opportunity for Specialization

As a result of growing trends in the market place and the need for individuals to bring a depth of experience and broad-based knowledge to the workforce, business majors at Texas Wesleyan have the opportunity to select from a variety of concentrations, including Accounting, Economics, Finance, Fire Management, International Business, Management, Management Information Systems and Marketing. Students also have the opportunity to customize an area of concentration referred to as "Integrative."

Business administration courses

For a complete listing of courses, visit the Web site at www.txwes.edu/register/academiccatalogs.

**Major in business administration at
Texas Wesleyan University! For
more information, contact the
Office of Admission.**