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Contact: Lisa A. Fellers  
Director of Communications  
Office: (817) 531-4498  
Cell: (817) 874-8683  
lfellers@txwes.edu

**FOR IMMEDIATE RELEASE**

**Texas Wesleyan University promotes Bill Bleibdrey to  
senior vice president of finance and administration**

FORT WORTH, Jan. 13 –William A. Bleibdrey was recently promoted from vice president of finance and administration to senior vice president of finance and administration at Texas Wesleyan University. Bleibdrey has served as the University’s chief financial officer since he joined the Wesleyan team in spring 2001.

“Bill Bleibdrey has proven an excellent asset to Texas Wesleyan. I have complete confidence in his expertise in managing the assets and financial operations of the University. This title is fitting of the significant role he plays at this institution,” says Texas Wesleyan President Dr. Harold Jeffcoat.

As a member of senior management, Bleibdrey works closely with the president and staff to help guide the University in the fulfillment of its strategic plan and academic mission. His responsibilities include monitoring investment managers and budget performance, compiling the University budget based upon institutional and unit planning, performing the financial analysis required to determine the viability of projects, and working with University constituents to accomplish Wesleyan’s strategic plans.

Bleibdrey has a diverse background in a number of disciplines and organizations

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to include senior management roles in finance, information systems and administration. He is a certified management accountant and has worked in domestic and international arenas within Asia, Europe, South America and the United States. He received a bachelor's degree with a major degree of study in administrative sciences from Montclair State University in Upper Montclair, New Jersey, and a master's degree with a major study in finance from Babson College in Babson Park, Massachusetts.

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