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**FOR IMMEDIATE RELEASE**

**Wesleyan hires playwright, alumnus  
to manage media services**

FORT WORTH, June 10 – Texas Wesleyan University expands its internal communications program and media services with the addition of a media coordinator, the newly created position within the office of the provost. Richard Massey is responsible for “troubleshooting” media technology in University offices and classrooms, composing and displaying media presentations such as PowerPoint and video and audio clips, and coordinating all instructional software requests for labs and classrooms. He maintains the footage on the University’s three cable channels, 24, 25 and 26, and he serves on the faculty at Wesleyan, teaching a class in film production.

“We are really pleased to have Richard with us. He is highly experienced with media technology and video production,” says Texas Wesleyan Provost Allen Henderson. “He’s already in the process of upgrading our video production equipment to digital, giving our students access to video capability with the same technology they will be working with after they graduate. Richard is a really great find for Wesleyan.”

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Massey says he feels at home at Wesleyan, having graduated from the University as a theatre major in 1996, where he wrote two original plays that were produced by Theatre Wesleyan: “Buddy Come Home” and “Claudius.” Massey holds a master’s degree in radio, television and film from the University of North Texas in Denton, where he studied documentary film and video production, creating four documentaries, including his thesis on method acting. Upon graduation, Radio Shack employed Massey to produce commercials for itself and its clients, including Dickey’s, Dillard’s, Motorola, Pier One, Texas Rangers and Star-Telegram.

Massey says he is glad to be back at Wesleyan and looks forward to helping the Wesleyan community work more efficiently with state-of-the-art technology.

“It’s great to be here ... (Wesleyan) is very supportive of me and of what I do, and the product I produce is as good as I want it to be,” says Massey.

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