



Office of Communications

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FOR IMMEDIATE RELEASE

LEONARD ROBERTS TO BE HONORED AS BUSINESS EXECUTIVE OF THE YEAR

Leonard H. Roberts, executive chairman of RadioShack Corporation, will be honored Thursday, Sept. 22, as Fort Worth's Business Executive of the Year during the 36th annual Fort Worth Business Hall of Fame dinner. The event is sponsored by Texas Wesleyan University, *Fort Worth Business Press* and the Fort Worth Chamber of Commerce. Proceeds from the event benefit the Texas Wesleyan University School of Business Administration and Professional Programs by providing scholarships for business students.

Roberts became chairman, president and CEO in 1999, and kept RadioShack on target by expanding its market leadership position and continuing efforts to differentiate itself in the marketplace. Through Roberts' leadership as CEO, RadioShack embarked on a long-term, three-year strategic plan that emphasizes RadioShack's core strengths of people, assortment and store environments.

To better serve RadioShack's stores, and ultimately to better serve RadioShack's customers, Roberts' call to "Think Customers First" included moving the home office in Fort Worth to a new 900,000-square-foot corporate campus along the banks of the Trinity River on the north end of downtown Fort Worth. The move, which began in the fourth quarter of 2004, combined home office functions spread throughout four separate facilities into one integrated campus. The new environment brings teams together and streamlines workflows, better facilitating the company's focus on delivering innovative products and timely solutions to customers.

Roberts' vision and leadership has brought industry accolades such as a top 10 ranking in *Entrepreneur* magazine's "Best Franchises" list. Roberts has been listed among the Top 10 Information Technology and Business Leaders in *Information Week*. Before joining RadioShack, Roberts served as chairman and CEO of Shoney's Inc. and as president and CEO of Arby's Inc. He also served in key management and marketing positions for Ralston Purina Company and managed major new product development programs for Armour and Company and the Central Soya Company.

Wes Turner, president and publisher of the *Fort Worth Star-Telegram*, will deliver the keynote address at the Business Hall of Fame dinner. Marvin Girouard, chairman and CEO of Pier 1 Imports, Inc., will follow.