

TEXAS WESLEYAN UNIVERSITY  
SCHOOL OF BUSINESS AND PROFESSIONAL PROGRAMS  
**SEMESTER PLANNING GUIDE**  
BBA with **General Business** Concentration '07-'09

Freshman Year

<u>Fall Semester</u>	<u>Hours</u>	<u>Spring Semester</u>	<u>Hours</u>
†English 1301 .....	3	†English 1302.....	3
Laboratory Science .....	4	Speech 1301 .....	3
General Studies 1111* .....	1	†Math 1310 .....	3
†Math 1302.....	3	Cultural Literacy - Religion .....	3
MIS 2303 .....	3	Cultural Literacy (ART/FAR/MUS/THA) .....	<u>3</u>
KIN 1220 .....	<u>2</u>		15
	16		

Sophomore Year

†English 23XX.....	3	Economics 2306.....	3
History 2322 .....	3	†MIS 3305.....	3
†BUA 2321 .....	3	Cultural Literacy - Choice .....	3
1 <sup>st</sup> Social Literacy (ECO 2305) .....	3	2 <sup>nd</sup> Social Literacy.....	3
†Accounting 2303 .....	<u>3</u>	†Accounting 2304 .....	<u>3</u>
	15		15

Junior Year

†Humanities 23XX .....	3	**†ECO 4305 or FIN 3325 .....	3
†Finance 3313.....	3	**†MKT 3331 or MKT 3349.....	3
Marketing 3321.....	3	†BUA 3301 .....	3
†IBA 3345 .....	3	Business Adv. Elective .....	3
Management 3319 .....	<u>3</u>	Free elective .....	<u>3</u>
	15		15

Senior Year

†Management 3332 .....	3	Bus. Adv. Elective as of 6-1-08 .....	3
BUA 3311 .....	3	Management 4399.....	3
3 <sup>rd</sup> Social Literacy.....	3	†Management 4337.....	3
Business Adv. Elective .....	3	Business Adv. Elective .....	3
Business Adv. Elective .....	3	Free elective .....	<u>3</u>
Free elective.....	<u>3</u>		15
	18		

Total Hours..... 124

This is not intended to be an inflexible schedule but merely a guide to facilitate sequencing of courses.

†See catalog for prerequisite(s).

\*GST 1111 is required for all first-semester freshmen or freshmen transfer students with 11 or fewer completed credit hours.

\*\*FIN 3325 and MKT 3349 are offered Spring semester only; ECO 4305 and MKT 3331, Fall only.